

New Finland Honorary Consul for Oregon

The Finnish Foreign Ministry has appointed Mr. Veikko Valli as Honorary Consul of Finland in Oregon. Mr. Valli has a solid background in the finance industry having previously worked at investment banks or institutional investors in Helsinki, San Francisco and London. He is currently the co-founder and Chief Investment Officer of Snowstorm Capital based in Portland.

The State of Oregon is home to a large Finnish community of Finnish citizens, Finnish companies and many Finnish Americans with ancestral roots. Finns have emigrated to Oregon before the last century leaving a lasting footprint in Oregon and especially some cities such as the scenic and historical city of Astoria, where almost every fourth citizen is of Finnish heritage. "Oregon has many similarities to Finland", says Mr. Valli. "They are similar in size and population and share similar cultural values."

The honorary consulates augment Finland's network of diplomatic missions, made up of embassies and consulate generals providing citizens and permanent residents of Finland with assistance and advice.

As an honorary consul Mr Valli is looking forward to promoting economic and business relations between Finland and Oregon. "I am genuinely interested in helping people with practicalities relating to my home country. In my new role as honorary consul, I earnestly wish to be of service and hope that anyone needing assistance in issues related to Finland will not hesitate to get in touch.", Valli says.

--Click the link below to read the full interview.

[Interview with Veikko Valli](#)